

PREMIUM  
EDITION

TWELL MEDIA PRESENTS

# TWELL

MAGAZINE

Jan-2022  
www.twell.in

TO MAKE A CHANGE

**Celebrations**

**AIWAA**

ALL INDIA WOMEN ACHIEVERS AWARDS-2021



**SOUTH INDIA  
BUSINESS AWARDS - 2021**

COVER STORY

**Supriya Vyas**

**The Diamond Lady**



# 2022

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## From the Editor

Honouring inspiring women is the most pleasant thing for the Twell media house. Recognizing women who have accomplished in diverse sectors is a source of pride for us.

Twell Media hosted the All India Women Achievers on 18th December, 2021 at Jal Mahal Resort, Mysore. The first edition of AIWAA honoured women who not only excelled in their chosen industries, but also used their success to give back to their communities. We honour and celebrate women for their diverse contributions while also aiming for gender equity and equality. Women are a force to be reckoned with; they are the backbone of civilization.

It was initiated to celebrate womanhood, and support the cause of women empowerment. The awards aimed to encourage women empowerment and bridge local, sectoral, developmental, and social imbalances.

Although many women are capable of great things, just a few are able to accomplish their ambitions. The world around them is what holds them back, cutting their wings, suffocating their voices, and robbing them of possibilities. Twell Media's dream initiative, AIWAA, wants to pave the road for many more strong and independent women.

Another high-profile endeavour of our media organisation is the South India Business Awards which happened on 19th December, 2021 at the same venue. Many business organisations were recognised and honoured for their uniqueness, technological advancements, and its contributions to society.

The SIBA has been dedicated to bringing businesses to the forefront of credibility since its foundation. We inspire individuals from all disciplines to break through the glass ceiling and attain SIBA-level success, where their professionalism and dedication are true testaments to their business drive. SIBA was held for the 5th year in a row with great success.

I'd like to use this opportunity to express my gratitude to everyone who helped make this possible and to ensure that it is a tremendous success.

**Deepak Tater Jain**  
Editor-In-Chief  
TWELL Magazine





**COVID-19 third wave**

## Current Affairs

### How will COVID-19's Third Wave affect the education sector ?

#### COVID's Educational Effects

One of the most significant effects on the education sector is the cancellation of Board exams for Class 10 and 12. The government did set up a high-level committee to announce the Class 10 results. This was based on their Class IX yearly examination and Class 10 assessments. As a result, many students' grades contain inaccuracies. Class 12 students are likewise perplexed about their future. Despite the government's announcement of the results, numerous issues remain about the system used to assign grades. We don't know what these students' future will be like right now. Will this manner of calculating the outcomes jeopardise their chances?

For the past two years, the world has been engulfed in a coronavirus pandemic. It has had a significant impact on the general public's daily lives. After health, education is the system that has been the most impacted. We'll have to wait and watch how COVID-19's third wave affects the education sector.





## COVID-19's Third Wave

### **A new source of concern**

The education system is concerned about the third wave of the COVID-19 pandemic. This is particularly evident in primary schools and tribal/rural regions. Many students have dropped out as schools began to close.

Online academic support is the sole option in the current situation.

However, this is only available in metropolitan and semi-urban areas. Online education is a distant ideal for kids in the rural and tribal areas, where internet availability is low.

The government has not taken any appropriate actions thus far, which is cause for concern. This is an issue that requires quick action, since our children's future is at stake.

### **What is the best course of action in this Situation?**

The administration should take the appropriate steps to deal with the impending third wave of COVID-19.

The importance of proper planning and strategy cannot be overstated. These must be done with the input of instructors and parents. Right now, there is only one major question. How do we deliver a good education to children who do not have access to the internet or electricity?

Government interventions to deal with the third wave of COVID should include initiatives like these. This is because, if actions are not taken now, we will be left with a severely degraded educational system in the future.



COVER/STORY

# Supriya Vyas

A Diamond Lady



The country's jewellery sector has always shone brightly, as it is an inextricable element of the culture. Women not only buy gold, but they also spend a lot of money on jewellery, which is quickly becoming the most popular choice for everyday wear.



There are many women who are adorning the globe with their talent and abilities. Here's a woman entrepreneur who is adorning the glittery world of jewellery with her distinct skills and attempting to offer something new yet rustic to one of India's most sought after sectors!

Supriya Vyas, took the phrase "Diamonds are a girl's best friend" and transformed it into a life adventure. She considers herself fortunate to have had several fantastic encounters during her time at Tanishq. She took the Tanishq, Basaveshwaranagar, a Tata brand franchise and opened her own store in 2020, after interacting with and learning from some of the most creative brains in the luxury market. She is Bangalore's only female franchisee.

She considers herself privileged to have seen some of the world's most beautiful, valuable, and natural diamonds, and she is immensely delighted to be a member of the Tata Group, an organisation that prioritises social responsibility in everything it does.

As a woman, I believe we are all faced with different challenges throughout our life. It's critical to strike the correct balance between job and family life. Being a mother is full-time work in and of itself, but my baby is also my occupation. And I've always given my work the same kind of love, attention, and care that I do to my 5-year-old kid, Supriya says.







She goes on to state that “Tanishq claims to be the top jewellery brand in the country when it comes to developing new types of diamond jewellery. Each piece is created utilising the finest metal alloys and precious stones, and is designed in-house”.

Supriya has a law degree and has worked with attorneys, but she has no prior experience or direction in the jewellery sector. Her enthusiasm for design, however, has led her to where she is today.

Supriya opened her store and became a successful entrepreneur with the support of her family and her husband. Her brief is grace and delicacy, which she achieves by collaborating.

She is the proud recipient of India's biggest women empowerment All India Women Achievers Awards-2021. She aspires to be a role model, and she wants to be told that she is the best entrepreneur in the world and that she should always be at the top. She also does custom work and offers design and consultation services.







## Unleashing Oneself or Unleashing One's Potential

Do we know how many stars twinkle in the sky or how many drops of water make a mighty ocean? Innumerable or infinite. I say "significant one!"

Not too later after the big bang theory when the earth as the only living planet made space for life to sustain- the creation enumerated. With the ratio of living creatures and human race in particular, it's not biological birth and death of the body but a whole science of body, mind, soul and spirit into which human life has transcended.

From stone age to data science and analytics, we have progressed and evolved. There are both new inventions and complications around us but underneath what we shouldn't fail to understand and recognize is "our purpose of life".

The 70th Miss Universe from India bagged her crown with her confident words when she said "we should see more important things happening worldwide and believe in oneself" amounts to finding a reason to make our birth a divine providence.

From Adam and Eve to the powerful Bill and Hillary Clinton to the iconic Barack and Michelle Obama, ambitious couples work on their growth, wellbeing and contributions to the society whereas others hold back each other on petty things indulging in arguments barely trying to contribute ending up in drawing rooms over Chai pe charcha!

Women being multi taskers should be supported by families without explaining the do's and don'ts and distinguishing their real potential in recent times.



Even the lions and lioness go together for hunting naturally yet we are living in an Era of household and children always with the women and men being the breadwinners. Adaptability and keeping pace with each other should be a new resolution in every family. Hindrances like thought process, family exposures, upbringing patterns, lack of acceptance could end up living on a razor's edge toppling the balance.

It's not important where we come from but what we create and contribute and leave a legacy after we are gone. From the early 1800 where Dr Radhakrishnan started his journey from being a philosopher to the President of India had the back of his family, Dr. Abdul Kalam, Narendra Modi who have given up on family life too have tasted Success. Women leaders across the world have set an example of efficiency by dealing with covid scenarios at their most efficient best. They are trying to break free the fretters of boundaries that had captivated us from ages. The energies and aura around us have to be guarded well. Without compromising on the potential one has irrespective of age or gender, surrounding oneself with happy and positive people should be an ideal environment one must live in.



**Hema N**

Assistant Professor  
RV PU College  
Bangalore



# AIWAA

ALL INDIA WOMEN ACHIEVERS AWARDS-2021





# Celebration of

# AIWAA

**ALL INDIA WOMEN ACHIEVERS AWARDS**

**2021**

Twel Media Private Limited hosted the 3rd Annual Race All India Women Achievers Awards 2021 (AIWAA-2021) at Jal Mahal Resorts, Mysore on 18th December 2021, in a historic event which is the Biggest Women Empowerment Summit of India.

The All India Women Achievers Awards 2021 is an initiative to applaud and appreciate women who have been making remarkable progress as entrepreneurs and activists without any recognition. From the remote villages, towns and cities of All India, these women are unheard of even when they possess great talents.

AIWAA has taken the initiative to bring all these inspiring stories to the forefront to give them their first stage. A platform for women who have not been recognized even when they do such inspiring and courageous work without much support.

Over 7800 applications for AIWAA-2021 were received from all Indian states, with 168 women being selected based on real-time research conducted by Twel Media Pvt Ltd.

We recognised and honoured 168 women who have excelled in various fields. The fundamental purpose of our organisation is to empower women from the ground up. Recognizing and applauding women who have achieved in diverse disciplines brings us enormous joy.

The event was inaugurated by Mrs. Radha Kolli, national president of the International Human Rights Association. Social activist Arpitha Simha. Educationalist Tumpa DuttaGupta, Motivational speaker and life coach Greeshma Natraj, State Secretary for the Karnataka Pradesh Congress Committee, women's wing, Rekha Srinivas, Director of Smrithi Sadhana, model and social activist Reshma Fernandes were the guests of honor.

# Here's the list of winners

## All India Women Achievers Awards -2021

### Art & Culture

Abirami M S	Chennai	Tamilnadu
Archana Karthick	Chennai	Tamil Nadu
Chethana	Bangalore	Karnataka
Dr. Chhaya Kumari	Mangalore	Karnataka
Gayathri Chandrashekar	Bangalore	Karnataka
Kusuma N	Bangalore	Karnataka
Lakshmi R Menon	Cochin	Kerala
Parvathy Rajeev	Kottayam	Kerala
Shubha Urs	Mysore	Karnataka
Suma Sugumar	Bangalore	Karnataka

### Beauty & Wellness

Anusiya.B	Kumbakonam	Tamilnadu
Arpithaa Anjan	Bangalore	Karnataka
Cynthia Krishnan	Nagapattinam	Tamil Nadu
D Vani Prasad	Ballari	Karnataka
Devi Bhavani H	Bangalore	Karnataka
G Joyce Ruby	Bangalore	Karnataka
Nandhini Panneerselvam	Trichy	Tamil Nadu
P. Divya Swaminathan	Coimbatore	Tamil Nadu
Rajalakshmi Sathish	Bangalore	Karnataka
Rekha Selvakumar	Bangalore	Karnataka
Sheela M	Mysore	Karnataka
Sneha	Hyderabad	Telangana
Urmila Chowdary	Bangalore	Karnataka
Varsha N	Bangalore	Karnataka
Vishnupriya N	Tirupur	Tamil Nadu



## Excellence in Medical Services

Manjula R	Chikkaballapur	Karnataka
Dr. Gayathri. L	Bangalore	Karnataka
Atchara Venkatraman	Bangalore	Karnataka
Dr. Priyadarshini Rai	Mangalore	Karnataka

## Excellence in Social Services

Anju Lekshmi S	Kochi	Kerala
Chandrakala G R	Hassan	Karnataka
Dhanya Shankar	Chennai	Tamil Nadu
Dr. Shazia Sultana	Mysore	Karnataka
Dr. Sri Vidhya Lakshmi	Chennai	Tamil Nadu
Dr. Suma Mathew	Chennai	Tamil Nadu
Dr.Hamsaveni.B.N	Shimoga	Karnataka
K Lavanya Kishore	Chikkamagaluru	Karnataka
Kirti Joshi - Thakuria	Bangalore	Karnataka
Leela Pawar	Mumbai	Maharashtra
Nagamani TR	Bangalore	Karnataka
Roopa H Gowda	Bangalore	Karnataka
Sadiya Riyaz Shaikh	Darbhanga	Bihar
Shilpa V	Chennai	Tamil Nadu
Shreelatha Narayanan	Chennai	Tamil Nadu
Sindhu Pradeep	Bangalore	Karnataka
Vanaja Reddy	Bangalore	Karnataka
Vanitha Rengaraj	Pollachi	Tamil Nadu
Vidya SD	Bangalore	Karnataka
Vinita Mayank Haria	Mumbai	Maharashtra

## Outstanding Artist

Akshatha Pandavapura	Pandavapura	Karnataka
Angelin Diana	Villupuram	Tamil Nadu
B Dhanalakshmi	Manjinayakanpatti	Tamil Nadu
B.M.Nirmala	Chennai	Tamil Nadu
Deepali Pawar	Mumbai	Maharashtra
Harshitha Jayaraj	Bangalore	Karnataka
Kifriya Muqsin M	Chennai	Tamil Nadu
N Usha Elangovan	Chennai	Tamil Nadu
Reshma Fernandes	Hubli	Karnataka
Shipra Gupta	Bangalore	Karnataka
Shreyaa Sumi	Chennai	Tamil Nadu
Sridevi Ashok	Chennai	Tamil Nadu
Suchithra Venugopal	Bangalore	Karnataka
Susharitha S	Chennai	Tamil Nadu
Vinothini G	Coimbatore	Tamil Nadu

## Outstanding Educator

Ami Desai	Bangalore	Karnataka
Dr. Rupali Dhamdhare	Pune	Maharashtra
Dr.D.Prabha	Bangalore	Karnataka
Harshavardhini	Chennai	Tamil Nadu
Kavitha Mathad	Bangalore	Karnataka
Sapna Naik	Mysore	Karnataka
Surbhi Sethia	Chennai	Tamil Nadu
VidyaVivek	Bangalore	Karnataka
Bhuaneswari. S	Kumbakonam	Tamil Nadu
Rtn Nirmala Kothandaraman	Chidambaram	Tamil Nadu
Sangeeta Keshav	Bangalore	Karnataka



## Outstanding Homepreneur

Jyoti G Sidenur	Bangalore	Karnataka
Sabrina Corera	Thoothukudi	Tamil Nadu
Sarrah & Alifiya	Chennai	Tamil Nadu
Shankhamita Acharjee Das	Chennai	Tamil Nadu

## Outstanding Mompreneur

Aniliya George Mattathil	Pala	Kerala
Anugraha Manjunath	Banglore, Karnataka	Karnataka
Pavithra Jayshankar	Chennai	Tamil Nadu
Preethi Pragash	Bangalore	Karnataka
Sharanya T	Bangalore	Karnataka
Shivangi Mudgil	Bengaluru, Karnataka	Karnataka
Subhashini Iniyarasu	Tirupur	Tamil Nadu
Tharanipriya Harikrishnan	Coimbatore	Tamil Nadu

## Youth Icon

Juby Susan Mathew	Cochin	Kerala
Malini Rajendran	Chennai	Tamil Nadu
Sakshi Bhandari	Hubli	Karnataka
Shyamli Suneesh	Kochi	Kerala
Sia Vijai	Chennai	Tamil Nadu
Uthara Gireesh	Kochi	Kerala
Vaishnavi Kolli	Bangalore	Karnataka
Yuktha Lokkur	Bangalore	Karnataka



## Outstanding Entrepreneur

Aamulya Chama	Hyderabad	Telangana
Anila Malyala	Chennai	Tamil Nadu
Anjana Nath	Bangalore	Karnataka
Anooja Bashir	Ernakulam	Kerala
Ashu Soni	Bangalore	Karnataka
Aswini Gunasekar	Chennai	Tamil Nadu
Avilala Thanuja Sudhakar	Chennai	Tamil Nadu
Balcha Satyapriya	Hyderabad	Telangana
Deepa T G	Chennai	Tamil Nadu
Deepti V Nadagouda	Bangalore	Karnataka
Devi Kesavan	Chennai	Tamil Nadu
Dr. Aashmi Thiruvambalam	Chennai	Tamil Nadu
Dr. N Saraswathy	Thrissur	Kerala
Dr. Preethi Reddy	Hyderabad	Telangana
Dr. Sravanthi Ellasiri	Hyderabad	Telangana
Janaki	Coimbatore	Tamil Nadu
Joanna Deepika J	Bangalore	Karnataka
K Devi	Chennai	Tamil Nadu
Madhavi Manohar Rai	Dakshina Kannada	Karnataka
Mahalakshmi	Chennai	Tamil Nadu
Manju Bharathi Inbakumar	Chennai	Tamil Nadu
Mehar Banu	Chennai	Tamil Nadu
Nandhini Saravanan	Chennai	Tamil Nadu
Nithya Muthumani	Chennai	Tamil Nadu
Priyanka Aditya Baid	Chennai	Tamil Nadu
Ramadevi Kothapally	Hyderabad	Telangana
Roopa Deshraj	Bangalore	Karnataka
S S Saritha	Bangalore	Karnataka
Sana Merchant	Bangalore	Karnataka
Shabiba Meeran	Chennai	Tamil Nadu
Sharu k Pankaj	Cochin	Kerala
Sindhu Gagan	Sakaleshpur	Karnataka
Sivagami Sai.R	Thanjavur	Tamil Nadu
Srishty Kesari	Bangalore	Karnataka
Suchitha Sujay	Mysore	Karnataka
Viji Ganeshan	Tirupur	Tamil Nadu
Vrinda Singh	Noida	Uttar Pradesh

## Outstanding Professional Women

A N Sathyavathi	Ballari	Karnataka
Arputha Jayanthi	Bangalore	Karnataka
Asha Rajini	Bangalore	Karnataka
Asma Torgal	Bangalore	Karnataka
Dr Usha Mohan	Bangalore	Karnataka
Dr. Archana Prakash	Bangalore	Karnataka
Dr. Faraha Mohammadh	Khammam	Telangana
Kruthika Kanak	Bangalore	Karnataka
Kusum Gul Jiandani	Bangalore	Karnataka
Lavanya Mariyappan	Chennai	Tamil Nadu
Manik Shailesh Waliwade	Pune	Maharashtra
Manshi Jatin Viramgama	Mumbai	Maharashtra
Pandeeswari R	Chennai	Tamil Nadu
Piyali Chatterjee	Goa	Goa
Pramila Nageshwararaj	Eswatini	South Africa
Rabia Firdouse Hashique	Chennai	Tamil Nadu
Sahar Gharachorloo	Chandigarh	Punjab
Saranya A	Chennai	Tamil Nadu
Sathyapriya A	Chennai	Tamil Nadu
Shermeen Siyad	Cochin	Kerala
Shital S Karnani	Hyderabad	Telangana
Shreya Krishnan	Bangalore	Karnataka
Srividhya Raghuraman	Coimbatore	Tamil Nadu
Srividya Puppala	Bangalore	Karnataka
Suruchi Sharma	New Delhi	New Delhi
Usha Rai	Varanasi	Uttar Pradesh
Yasaswini Aluru	Vijayawada	Andra Pradesh



**Success Stories of**

**AIWAA**

**ALL INDIA WOMEN ACHIEVERS AWARDS**

**2021**



# AIWAA

ALL INDIA WOMEN ACHIEVERS AWARDS

2021

## Success Stories of Anooja Bashir



Anooja Bashir, an inspirational entrepreneur who made her own mark in the industry with her exceptional strategies.

Anooja believes in a sole mantra of never giving up & keeping on trying till you achieve your dreams. She launched her business in 2013 when she decided to bridge the gap between the abilities of academia and corporate, giving wings to the idea of finishing school. Despite the fact that the initiative failed, the company went on to become a marketing firm through her strategic approaches where she collaborated her expertise & experience to bring the best out of Ourea. The hardships to set a stand in a male-dominated industry, concerns of financial insecurity (as the startup was in an evolving state) were discouraging, but her desire to "be her own boss" fuelled her passion to become the successful entrepreneur she is today.

### Her endeavors

**Ourea** : A 360-degree business service firm that is focused on branding, designing, digital marketing, Strategic marketing & IT works with more than 1000 + clients all across the globe. She is the founder & CEO of Ourea.

**Flexicloud** : A managed cloud hosting company that helps to spin your server at your preferred location. Vinod Chacko founded the company along with Anooja, which has been serving clients across 15 countries.

She also is CMO of Pokket CFO (A fintech company) & Digitaliz (Web & Mobile Application venture)

Apart from being a serial entrepreneur, she is a women empowerment enthusiast, a business leader, brand & marketing strategist, business coach, and a mentor for startups and SME's with more than two decades of corporate experience with clients across the globe. She has transformed her business operation into a center of excellence through restructuring business model innovation with her go-go-marketing strategies. She has received many appreciation and awards in the industry for her excellence in business, marketing and conceptualization, and design thinking skills. She is a TEDx speaker, Josh speaker & been a speaker to a lot of national & international events. She had won many awards & recognition for her achievements in business & leadership skills.



She is the proud recipient of the India's Biggest  
"All India Women Achievers Awards - 2021."



# AIWAA

ALL INDIA WOMEN ACHIEVERS AWARDS

2021

Success Stories of

## Deepti V Nadagouda

Women are now playing key roles in the food and beverage as well as the hospitality industries, defying prejudices.

Chef, foodie, and entrepreneur Deepti V Nadagouda is a culinary magician. Entrepreneurship was always on her mind, therefore she founded "ANARGHYA- The Pitstop Shoppe" and "GRIHASTI-Traditional Homemade Delicacies," where she could work on her own schedule. She began her career in wholesale gifting with her company ANARGHYA, where she developed a beautiful bond with her customers and continues to create countless memories with them.

She wasn't happy with the North Karnataka products she found in a number of local retailers. She began her career in processed food items and began selling locally in February 2020, as a foodie with unusual taste sensations, in order to achieve perfection in every item given.



She is the proud recipient of the India's Biggest "All India Women Achievers Awards - 2021."



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GRIHASTI - a Traditional Homemade Delicacies, where she makes memories with clients by selling traditional sweets, snacks, masalas, gunpowder, pickles, and other delicacies.

North Karnataka's famed Antina Unde, also known as Edible gum laddoo / Gondh Ladoo, is her most famous product, and the ones made at home are far more nutritious than the store-bought ones.

While many people inquired about these laddoo, they also wanted to know how post-natal care (Bananthana-care for new nursing mothers) is done in the North Karnataka region. That's when she began to offer POST NATAL CARE KIT and other individual items as per traditional Bananthana practises in the North Karnataka region, offering 14 to 18 items in a kit or selected items. The kit quickly gained popularity, and sales increased from 1 to 2 kits per month to roughly 10 kits per month.

She has no prior experience in the food industry. As a post graduate in Customer Relationship Managements from Symbiosis Centre of Distance Learning in Pune, she studied Marketing and customer relations had always been a field she wished to investigate.

For her efforts, she was awarded the prestigious All India Women Achievers Awards 2021.





# SOUTH INDIA BUSINESS AWARDS 2021





**Celebration of**



## **SOUTH INDIA BUSINESS AWARDS 2021**

**Twel Media Private Limited** hosted India's Premium Business Awards "The South India Business Awards (SIBA-2021) for the 5th consecutive year at Jal Mahal Resorts, Mysore on 19<sup>th</sup> December, 2021.

It is a great honour to present this award ceremony and recognise the accomplishments of our deserving awardees. It is a privilege for us to be able to recognise, honour and celebrate the remarkable businesses of South India.

SIBA is an altruistic initiative founded by Mr. Deepak Tater Jain who firmly believes that unrecognised entrepreneurs who come from all walks of life and face numerous hardships have to be identified and awarded for their strength, intrepidity and refusal to give up and succumb to societal stereotypes. Our vision of empowering businesses has always been successful and it's because we have promoters who are young and energetic.

The journey of Recognition started 6 years ago & still going to reach out to the best companies & entrepreneurs. Twel Media team of expertise include market research specialist & business strategist which travelled from Mysore to the entire India for about 144000 kms in 6 years.

Twel Media Pvt Ltd conducted real-time research and selected 30 businesses for SIBA-2021 from over 1200 applications received from South Indian states.

Our organisation's main goal is to recognise businesses for their unique and high-quality service to society from the ground up. It provides us great satisfaction to recognise and commend businesses that have excelled in their social responsibility.

True life heroes are acknowledged and honoured in a meaningful way.

The event was inaugurated by the Chairman, Aloha Group of Companies and institutions **Aloha Dr. K Kumaran**, founder of Sai Financials **Rajaraman**, Managing Director, Jalmahal Resort & Spa **Chandrashekar**, Director, Music Director & Sound Engineer, Kannada Film Industry, **Ravishankar**, Director of Smrithi Sadhana, model and social activist **Reshma Fernandes** were the guests of honor.



**Here's the list of winners**  
**All India Women Achievers Awards -2021**

**The Herb Garden**

Best Organic natural essentials manufacturer in Bangalore

**Maura Technologies**

Best Quality Machine importer in Bangalore

**Creative Interior Design & Developers**

Best Interior Design in Bangalore

**Yummy Wall Foundation**

Best Culinary Platform in Bangalore

**Simha Tours**

Best Tours and Travel Planners in Chennai

**USA Bridal Studio**

Best Bridal Boutique in Chennai

**Happy Tods International Pre School**

Best International Pre School in Chennai

**GN Construction Pvt. Ltd**

Best Constructions company in Chennai

**Jade Vista - Resort**

Best Resort in Chikkamagaluru

**Hasvi Herbal Care**

Best Herbal Hair Oil Brand in Coimbatore

**JJ Perpetual Academy**

Best Innovative Educational Institution in Coimbatore

**M.Kumar Caterings**

Best Caterers in Erode

**Womea Bridal Studio**

Best Bridal studio in Erode

**I Care Centre**

Best Eye Care Center in Hyderabad



## **Sherlocks Lounge & Kitchen**

Best Contemporary Family Lounge in Hyderabad

## **Greeshma's Counseling Café**

Best Counselling Centre and Tarrot Reader in Kochi

## **Nethra Eye Care & Opticals**

Best Eye Care & Opticals in Krishnagiri

## **P N Construction & Builder**

Best Constructions & Builders in Krishnagiri

## **Creative Credit Bureau**

Best Backgroud Verification Company in Madurai

## **Heaven Rose Professional Unisex Salon**

The Best Unisex Salon in Mangalore

## **Wonderland Preschool**

Best Pre School in Mettupalayam

## **Varnudais (Clothing Brand)**

Best Clothing Brand in Namakkal

## **Rendezvous Café Restaurant**

Best Contemporary Restaurant in Pondicherry

## **1000 Lotus**

Best Alternative Therapist and Tarot Card Reader in Salem

## **Srushti Digital Studio**

Best Candid Wedding Photographers in Shimoga

## **Sacchus Kitchen**

Best Contemporary Vegetarian Restaurant and Home Bakers in Thrissur

## **SAS Group of Builders & Developers**

Best Constructions company in Tirupattur

## **V Natures**

Best Natural Beauty Product Manufacturers in Coimbatore

## **AVM Bakers**

Best Baker in Tirupur

## **Ramicos Cosmetics**

Best Beauty and Cosmetic Brand in Vishakapatnam

**Success Stories of**



**SOUTH INDIA  
BUSINESS AWARDS  
2021**





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Valerie Mathias**  
**RENDEZVOUS CAFÉ RESTAURANT**  
**Pondicherry**

Valerie Mathias, a young inspirational entrepreneur, has been running her family's 25-year-old restaurant for a decade, serving patrons iconic French and coastal Indian cuisine and frequently combining the two to create new dishes.

In July of 1994, Chef Vincent Mathias and his wife Jessica formally inaugurated the restaurant, leaving a legacy in Pondicherry's small village. A rendezvous, as the name suggests, is a tranquil setting where people may sit and enjoy a tête-à-tête.. Rendezvous has earned a reputation for serving classic continental, seafood, and Mangalorean cuisine, to name a few. Chef Vincent and Jessica are ecstatic with Rendezvous' success.

Chef Vincent's wife and daughters (Vanessa and Valerie) continued his mission after his death in June 2010.

Rendezvous has been closed for renovations for almost a year. Rendezvous is one of those places that will never truly disappear.

Valerie reappeared a year and a half later, just in time for the start of Rendezvous 2.0. Rendezvous is back and better than ever, not only in terms of its new look, but also in terms of the food, wine, and scrumptious cocktails.

The Rendezvous Cafe Restaurant has been and continues to be a landmark for visitors. It is now a popular tourist destination for people from all over the world.

She is the proud recipient of the Twell national magazine's South India Business Awards for 2021 under the category of the Best Contemporary Restaurant in Pondicherry.



**Rendezvous Café Restaurant**

# 30 Rue Suffren - Pondicherry- 605001

Ph : 4132227677 / 9629978402

@rendezvous\_cafe\_restaurant

www.rendezvouscaferestaurant.com





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Dr. Nalli Ramya**  
**RAMICOS COSMETICS**  
Vishakapatnam

RAMICOS is a brand of cosmetics. It's about seeking out beauty, ingenuity, and invention.

RAMICOS has already established a distinct identity in the cosmetics industry; all of the items under this brand are totally organic, natural, eco-friendly, and skin-friendly, and are even appropriate for use by pregnant women due to the absence of all dangerous chemicals.

Dr. Nalli Ramya, the creator and director, is a well-known doctor who has contributed all of her expertise in the development of these high-quality products. As a doctor, no one understands what is good and bad for human health better than she does, and she has led her team from the beginning.

The organization's goal is to see consumers pleased after they've used everything the company has to offer; creating RAMICOS had been a dream for Dr. Ramya, and now she's made it a reality; it sounds incredibly motivating. She is becoming an example for many individuals who desire to create something truly amazing in their lives, in addition to operating a BRAND.

Dr. Nalli Ramya, the founder and Director of RAMICOS brand is the proud winner of the India's biggest the South India Business Awards 2021 for the Best Beauty and Cosmetic Brand in Vishakapatnam.



She is the proud recipient of the India's Biggest "South India Business Awards - 2021."

**RAMICOS COSMETICS**

Nirmala Clinic,  
39-27-40/13 Vuda Colony,  
Madhavadhara,  
Vishakapatnam-530007

**Mob : 8008606041**

📷 ramicos.cosmetics





**SOUTH INDIA BUSINESS AWARDS - 2021**



*Simha Tours*  
For Divine Destinations

**Ashwini Gunasekaran**  
**SIMHA TOURS**  
Chennai

Simha Tours is a rapidly expanding travel company specialising on holy tours. All significant heritage sites and pilgrimage destinations are covered by Simha Tours' trip plans.

Ashwini Gunasekaran, the founder of Simha Tours, is the driving force behind all of these tourist trips. She will organise tours for all 12 Jyotirlingas, 106 Divya Desams, and 18 Shakthi Peetams.

After a 12-year successful voyage with over 3000 pleased Devotees, Simha Tours started its fleet in Ahobilam and is now spreading its wings throughout India.

Simha Tours has a lot of expertise working with the elderly. Every Devotee who takes part in the Yathra is treated with the utmost respect and care. Ashwini is well-versed in dealing with the elderly and will provide the utmost care. She also joins all of the tours as a companion. Her diverse work experience has provided her with a great deal of patience and new ways for dealing with problems.

Ashwini Gunasekaran, the founder of Simha Tours and Travels is the proud winner of India's Biggest South India Business Awards 2021 for the Best Tours and Travel Planners in Chennai.



She is the proud recipient of the India's Biggest "South India Business Awards - 2021."

**SIMHA TOURS**

# 5/6, Kamarajar Street,  
Old Perungalathur,  
Near Padmaavathi Marriage Hall  
Chennai - 63

**Mob : 9543134234 / 6381093505**





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Dr. A H Hajra Salar**

**I CARE CENTER  
Hyderabad**

I Care Center is a forward-thinking regional health centre dedicated to improve the health and lives of those it serves by delivering excellent clinical care, accessible, patient-centered, compassionate service, and unmatched physician and employee dedication.

Dr. A H Hajra Salar founded "I Care Center" in Hyderabad with the goal of delivering compassionate, accessible, high-quality, cost-effective healthcare to the community, as well as health promotion and participation in appropriate clinical research.

I Care Center is a one-stop shop for ophthalmology, dental, physiotherapy, and nutritional and dietary counselling.

Depending on their medical condition, patients may receive inpatient or outpatient hospital care.

Patients come to I Care Clinic claiming that it is a one-stop shop for them, which makes us really happy that we have become a well-known clinic in Hyderabad. They have a unique concept of attaching Nutricious diet where we can get dry fruits from a well-known brand so that people can look forward to buying healthy, 100 percent organic, and natural dry fruits that are full of nutritional value, especially in today's situation where we have natural immunity boosters that have proven to be a boon!

She is the proud recipient of the Twell national magazine's South India Business Awards for 2021 under the category of the Best Eye Care Center in Hyderabad.

**I Care Center**

**Eye Dental Physiotherapy & Nutritional Hub**

H.No. 8-1-329/1/0/102,  
Unit # 102, Orange Block,  
My Hone Rainbow Apts,  
Above Cafe Coffee Day, Shaikpet,  
Hyderabad-500008 Telangana  
**Mob : 7702512548**



She is the proud recipient of the India's Biggest  
"South India Business Awards - 2021."





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Dr. Preethi Reddy**  
**SHERLOCKS LOUNGE & KITCHEN**  
**Hyderabad**

If you want to have a REALLY relaxing time with your pals, go to Sherlock's Lounge & Kitchen. There is a place in Hyderabad where you may spend quality time with your family, kids, and friends. The initial step in introducing the notion of a Family Pub to Hyderabad was the opening of Sherlock's Lounge. Kids, teens, single ladies, single men, and families of all ages frequent this hangout spot.

Dr. Preethi Reddy, managing director of Sherlock's Lounge and Kitchen in Hyderabad, has worked with national and multinational corporations in Europe and Southeast Asia. After leaving the corporate world and seeing the world, the entrepreneur's bug struck and opened the path for.

With a presence of more than 20 months, Sherlock's has established itself as an iconic family lounge and is an all-time favourite place for people of all ages. People are drawn to Sherlock's because they build memorable experiences here, whether it's for birthdays, farewells, team celebrations, anniversaries, or simply a simple meet and greet.

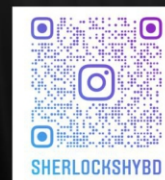
Sherlock's is popular with businesses because of its flexible and customizable packages as well as its unique location. The resident DJ behind the console sets the tone for the entire week.

She is the proud recipient of the Twell national magazine's South India Business Awards for 2021 under the category of the Best Contemporary Family Lounge in Hyderabad.



She is the proud recipient of the India's Biggest "South India Business Awards - 2021."

**SHERLOCKS LOUNGE & KITCHEN**



4th Floor,  
Forum Sujana Mall,  
Kukatpally, Hyderabad,  
Telangana - 500085  
**Mob : 094928 42345**  
<https://g.co/kgs/fipghn>





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Mustafa Premi**  
**Heaven Rose**  
**Professional Unisex Salon**  
**Mangalore**

Mustafa Premi, a well-known hair expert, launched the Heaven Rose in 2005 with the goal of providing high-quality hair styling and beauty services to the general public.

Heaven Rose is one of Mangalore's most well-known professional unisex beauty salons. Currently, the company has more than four locations. With a staff of stylists, beauty therapists, and technicians that have been hand-picked and trained to the highest standards, you can expect friendly, personable, highly professional, and consistent hairdressing and beauty services from us.

Their mission of providing world-class services and products at an affordable price has propelled them to the top of the market. They're always expanding and grabbing new territory.

Heaven Rose has established a vibrant and powerful image as a provider of professional hair and skin services, with methods and products that have been regulated to fulfil high quality control standards.

Mustafa Premi, the Founder of Heaven Rose Salon is the proud winner of the India's biggest the South India Business Awards 2021 for the Best Unisex Salon in Mangalore.



He is the proud recipient of the India's Biggest "South India Business Awards - 2021."

**Heaven Rose**  
**Professional Unisex Salon**

3<sup>rd</sup> Floor City Centre Mall  
KS Rao Road, Hampankatta,  
Mangalore - 575001





### SOUTH INDIA BUSINESS AWARDS - 2021



**Dr. Saraswathi N**  
**SACCHU'S KITCHEN**  
Thrissur

A stay-at-home mom transforms becomes a businesswoman. With a love for offering wonderful food to the people, a home cook opened a vegetarian take-out restaurant. A decade ago, she fantasised about a Sacchu's kitchen. It is now known for its home-cooked, wholesome, and hygienic cuisine.

The founder of Sacchu's Kitchen, Dr. Saraswathi N thinks that small companies are the backbone of our country. It gives her a great pleasure and honour to be a part of such a successful business venture.

Sacchu's Kitchen is a vegetarian take-out business that began with the desire to bake an eggless cake and give it free at family gatherings and special events.

Her cakes are custom-made for each of her clients. She also sells North Indian and South Indian home-cooked dishes in addition to these eggless pastries. Sacchus Kitchen's core premise is to cook for even a single individual who is in need of home-cooked vegetarian cuisine, and the success of Sacchu's Kitchen is delivering these delicacies to even a single person.

Dr. Saraswathi N, the Founder of Sacchu's Kitchen is the proud recipient of the South India Business Awards 2021 for the Best Contemporary Vegetarian Restaurant and Home Bakers in Thrissur.



She is the proud recipient of the India's Biggest "South India Business Awards - 2021."

### SACCHU'S KITCHEN

"Sree", No. 24/234/29  
Gree Garden, Kottapuram Road,  
Poonkunnam.  
P.O.Thrissur - 680 002





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Suba Ravi Kumar**  
**GN CONSTRUCTIONS**  
Chennai

Construction is one of the first industries that comes to mind when you think of a male-dominated business.

Suba Ravikumar has been a graduate engineer since 2004 and has spent the last four years working in the construction sector. She began working as a construction engineer on the job in 2006.

Construction of roads, police stations, and other facilities are among the activities. Mrs. Suba Ravikumar took over the firm in 2006, and she is totally committed to ensuring that the company maintains its high standards in terms of quality building, timely delivery, and client pleasure throughout their experience. In the year 2008, the company was renamed GN CONSTRUCTIONS.

Suba Ravikumar is a member of the Construction Equity and Inclusion Council (CEIC), a non-profit organisation dedicated to defining, highlighting, and advocating for equity and inclusion in the construction industry, as well as collaborating on important issues with the goal of harnessing the collective power of the industry to influence policy and best practises.

Suba Ravikumar, the Managing Director of G N Constructions is the proud recipient of the Twell national magazine's South India Business Awards for 2021 under the category of the Best Constructions Company in Chennai.



**She is the proud recipient of the India's Biggest  
"South India Business Awards - 2021."**

**GN CONSTRUCTIONS**

No. 41, Kamaraj Avenue,  
Teachers Colony, Adyar, Chennai-20  
Ph : 044-2441 5898  
subaravikumar@gmail.com  
gnconstructions30@gmail.com  
www.gnconstructions.in





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Rashmi Rao**  
**YUMMY WALL FOUNDATION**  
Bangalore

Everyone has a collection of tried-and-true dishes that inevitably make their way onto the weekly menu. Even family favourites might get tedious after being locked up at home for weeks and continuously cooking. That's when you should turn to your phone, tablet, or laptop to showcase your talent. It's time to enrol in some virtual culinary platform, specifically.

YUMMY WALL is a gourmet association that aims to inspire and push home chefs and talented housewives across the country to improve their culinary talents.

It has not only grown organically to over 10,000 members in a year, but it has also recognised over 1000 members through various events and online contests.

The participants were sent to five culinary programmes, their recipes were published in newspapers, LIVE cooking contests provided them a different exposure and helped them prepare to confront LIVE audiences, and many more activities were scheduled on a regular basis.

Yummy Wall honestly works towards providing a terrific platform for exceptional home chefs to take their ability to a new level, increasing confidence and giving them new exposure, without any monetary rewards.

Rashmi Rao, the founder of Yummy Wall, is also developing new agendas to accommodate various ways to contribute more to society, particularly in terms of empowering women in small ways.

Rashmi Rao, is the proud recipient of South India Business Awards 2021 for the Best Culinary Platform in Bangalore.



She is the proud recipient of the India's Biggest "South India Business Awards - 2021."

**YUMMY WALL FOUNDATION**

Bangalore  
Mob : 9900308668  
@yummy\_wall





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Nandhini**  
**1000 LOTUS**  
Salem

Tarot reading and alternative therapy are both a path toward mental, emotional, and physical recovery. Tarot readings offer profound insights into your past and present lives, as well as the ability to mould your future with greater clarity and peace.

Nandhini, the founder of 1000 Lotus, is a firm believer in the health benefits of good emotions. 1000 Lotus Tarot and alternative therapy is a gem of lightning wisdom that will bring light into everyone's life and aid humanity's and living's progress. After a tarot reading and alternative treatment session, one can feel strong and invigorated.

According to Nandhini, tarot card reading, is similar to dream interpretation. Even in psychology, dreams remain an elusive and mysterious phenomenon that we have yet to fully comprehend. There are several beliefs about what happens in dreams and where they come from. Tarot reading is based on a similar premise.

Nandhini, the Founder of 1000 Lotus is the proud winner of the India's biggest the South India Business Awards 2021 for the Best Alternative Therapist and Tarot Card Reader.



She is the proud recipient of the India's Biggest "South India Business Awards - 2021."

**1000 LOTUS**

No 14-2 Sollampallam,  
Steel Plant Road,  
Suramangalam, Salem - 636005  
Mob : 9840740810

Instagram icon @1000\_lotus





## SOUTH INDIA BUSINESS AWARDS - 2021



### Janaki Hasvi Herbal Care Coimbatore

Hasvi Herbal Care is one of Tamil Nadu's greatest and most well-known hair oil makers. Janaki, the founder of the company discovers her unique formula for numerous hair problems by understanding the various requirements and desires of people. Her main goal is to give people with high-quality hair care products. The company has a decade of history and is known for its high-quality items and reliable and timely deliveries. Herbal care, hair care oil, head care massage oil, body care massage oil, and breathe easy powder are some of the products they make.

She is a genuine believer in quality, and she works tirelessly to obtain it. Her natural skin care products are made with natural and organic components of the greatest quality.

As a result, her products are extremely safe and effective. To make these goods, she employs ancient techniques.

Hasvi is an Ayurvedic beauty and wellness brand that offers individualised hair and skin care regimens. Hasvi's unique selling point is that she curates items to suit everyone's body type, as determined by their doshas. With this, the company has expanded its hair care sector and introduced new goods such as hair oils, shampoos, and hair masks to the market.

Janaki, the Founder of Hasvi Herbal Care is the Proud winner of the India's biggest South India Business Awards 2021 for the category of Best Herbal Hair Oil Brand in Coimbatore.



She is the proud recipient of the India's Biggest "South India Business Awards - 2021."

### Hasvi Herbal Care

No. 29.B. Ooru Gounder Street,  
Thimmaya Nagar, Veerakeralam  
Coimbatore - 641 007

Mob : 9790299039

Instagram: hasviherbalcare





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Dr. Kiruthigaa Sri**  
**VARNUDAIS (CLOTHING BRAND)**  
**Namakkal**

Varnudais is an online fashion business that caters to tastemakers and trend-setters from across the country. Varnudais is the one-stop store for women looking for the latest fashion trends when it comes to online shopping. This online fashion store for ladies was founded in 2012 and features the latest tops, hottest dresses, skirts, and jackets. Every season introduces new and cutting-edge fashion for women. And it's critical for you to stay on top of the latest trends. Varnudais, on the other hand, has all your styling woes figured out!

Dr. Kiruthigaa Sri is the founder of Varnudais clothing brand. She used to be a doctor, but she's now a passionate fashion designer.

Varnudais is a clothing brand that has been in business since 2019 and has 30K customers worldwide.

Her goal is to change the face of women's fashion. They sell a large variety of women's clothing, including conventional western and indo-western accessories.

Wedding lehngas, bridal sarees, celebrity designing, and customization work are among the exclusive services.

Varnudais currently supports over 100 resellers and hopes to empower even more women in the future.

Dr. Kiruthigaa Sri, the Founder of Varnudais is the proud recipient of the Twell national magazine's South India Business Awards for 2021 under the category of the Best Clothing Brand in Namakkal.



She is the proud recipient of the India's Biggest "South India Business Awards - 2021."

**Varnudais (Clothing Brand)**

2/126, Maniyarampudhur,  
Vallipuram,  
Namakkal-637003

**Mob : 7092300245**

📍 varnudais varnam





**SOUTH INDIA BUSINESS AWARDS - 2021**

**Abdul Basha**  
**USA Bridal Studio**  
**Chennai**

USA Bridal is a well-established and well-known boutique with extensive expertise in this sector. They employ specialised experienced personnel at all phases of the boutique to extend their extensive and rich experience, which is their primary goal.

USA Bridal Studio was started in 2017 at Sowcarpet Chennai. They have broad experience of 4 years in this industry. USA Bridal has a talented and experienced team, as evidenced by their recent work. This group of skilled professionals has a wealth of experience in providing items of the highest quality.

They are distinct from their competitors. Their services are appealing to a wide range of individuals and groups.

Abdul and Ansar are highly creative and have a lot of experience in the boutique line, and they take bridal gowns assignments all over the state and even outside the country. They have a lot of great feedback and a lot of experience in this niche market.

Abdul Basha, the Founder of USA Bridal Studio is the proud winner of the India's biggest the South India Business Awards 2021 for the category of Best Bridal Boutique in Chennai.



He is the proud recipient of the India's Biggest "South India Business Awards - 2021."

**USA Bridal Studio**

Old 185, New 248,  
Royapettah High Road,  
Mylapore, Chennai-04  
Ph : 044-4861 5148  
Mob : 87783 35164

usabridalstudio





**SOUTH INDIA BUSINESS AWARDS - 2021**



**N Vishnu Priya**

**V NATURES**

**Tiruppur**

V Natures is a beauty brand developed based on herbs, flowers, fruit extracts, essential oils, rare minerals and stones. Vishnu Priya, the founder has always aimed to spread India's herbal history to every corner of the country.

She has a strong desire to transform herself and create amazing looks. She became interested in chemical-free products after using beauty products and was concerned about the side effects. In March of this year, her ambition of becoming her own boss came true, and she came up with the concept of creating a chemical-free skincare routine.

However, she seemed unfazed by the difficulties. Instead, she decided to embrace them and make them her own.

Within two years of inception, V Natures has become one of the most popular brands in the country.

V Natures products are now available in other nations through a network of franchise enterprises and direct product distributors. Many celebrities have become fans of V Natures.

She was able to get her hands on all skin care products from head to toe, from women to babies, in just two years. They have spread the brand internationally to retail, wholesale, and rebranding via hard work and conviction.

She is the proud winner of the India's biggest the South India Business Awards 2021 for the Best Natural Beauty Product Manufacturers in Coimbatore. She has received many awards and accolades in 2020-2021 for her contribution to the field of beauty industry.

**V NATURES**

Anand Illam, Dharapuram Road,

Kangayam - 638701

Mob : 9865940000

Instagram: @V\_Natures



She is the proud recipient of the India's Biggest "South India Business Awards - 2021."





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Chandini Bala**  
**WOMEA BRIDAL STUDIO**  
Erode

Is it possible for a lupus survivor to be a successful entrepreneur?

Chandini Bala, lives with the auto-immune disease lupus, and despite the fact that it has become a part of her life, she runs her own business. Despite its rarity, this condition is treatable but incurable. But this hasn't changed Chandini Bala's view on life, and she has triumphed over adversity. She owns and operates her own bridal studio and overcome the odds successfully.

Her family's support enabled her to persevere and succeed as an entrepreneur. She is an Erode-based bridal make-up artist. "Womea Bridal Studio" is the name she has given to her venture. ds 2021 for the Best Bridal studio in Erode.

Chandini Bala has a decade of expertise in the beauty industry and is not only a trend follower but also a trend setter in TamilNadu. Her expertise in bridal makeup is in high demand. She has the expertise to boost the dazzle quotient on a bride's big day, from regional makeup to present day make up trends.

Womea Bridal Studio caters to all needs with basic, self-grooming, and professional makeup and hairstyling classes. All of the courses are taught by Chandini Bala in small groups.

She is also the proud winner of South India Women Achievers Award (SIWAA-2019) and titled as "Outstanding Entrepreneur".

Chandini is also the proud winner of the India's biggest the South India Business Awards-2021 under the category of Best Bridal studio in Erode.



She is the proud recipient of the India's Biggest "South India Business Awards - 2021."

**WOMEA BRIDAL STUDIO**

No 3/ 1 Kumaran Complex,  
Theppakulam st, Near TMB bank  
Erode - 638 001

**Mob : 9384941230**

womeabridalstudio





**SOUTH INDIA BUSINESS AWARDS - 2021**



**P Chinna**  
**P N CONSTRUCTIONS & BUILDERS**  
**Krishnagiri**

P N Constructions & Builders, the most expected professional builders, began operations on February 2nd, 2017. P N Constructions is a licenced company that strives to give its customers the best service possible.

During these years, they have completed Commercial Complexes, Educational Institutions, and Residential Apartments, as well as some Turnkey projects.

They have earned recognised clients, architects, and we are receiving regular orders as a result of their quality and quick delivery of projects.

P Chinna is a professional engineer who works in the real estate planning process. Forming a healthy and sustainable business, defining and measuring your sales targets, and growing your business holistically and proactively all need the development of a real estate business plan.

P N Construction has a long list of accomplishments, including the design of modern and unique buildings in numerous towns and districts around Tamil Nadu and Bangalore. They offer contracting services as well as commercial and industrial projects. They have been granted permission to work in all of Tamil Nadu and Bangalore. When it comes to developing venture ideas, Chinna believes in using cutting-edge technology and ensuring safety. P Chinna, on the other hand, makes things simple and engaging.

He is the proud recipient of the Twell National Magazine's South India Business Awards for 2021 under the category of the Best Constructions & Builders in Krishnagiri.



He is the proud recipient of the India's Biggest  
"South India Business Awards - 2021."

**P N CONSTRUCTIONS & BUILDERS**

No. 288 H, 2<sup>nd</sup> Floor,  
Sri Venkateshwara Complex,  
Bangalore Road, Krishnagiri-635001

**Mob : 9066656506 / 9578489368**

info@pnconstruction.in  
yahoo@pnconstruction.in  
www.pnconstruction.in





## SOUTH INDIA BUSINESS AWARDS - 2021



## K Pavan Kishore JADE VISTA RESORTS AND HOTEL Chikmagalur

K. Pavan Kishore, the founder of Jade Vista Resorts and Hotel in Chikkamagalur, built this lovely resort in Karnataka's Malnad region. Jade Vista opens out to a stunning environment and abundant foliage, surrounded by untamed nature. Jade Vista welcomes you to experience breath-taking moments with breathtaking vistas, warmth, increased safety, and hygiene.

The villa sits in Chikmagalur, surrounded by coffee plantations. The villa's location is ideal for a party or family excursion where you want to book the entire house. There are luxury rooms available for your stay.

K. Pavan Kishore completed his bachelor's degree in social sciences, and his father suggested

that he go into construction, but he had a different notion because he was passionate about the hospitality industry, and he now owns a lovely resort in Malnad.

A successful resort relies heavily on customer service. Customer service is sometimes all you need to distinguish your resort's quality in the service business. Hire people who are pleasant to work with, dependable, and concerned about the quality of their work. Pavan is a young entrepreneur who excels in all three of these areas.

He is the proud recipient of the Twell national magazine's South India Business Awards for 2021 under the category of the Best Resort in Chikmagalur.

### JADE VISTA RESORTS AND HOTEL

Bindiga Village,  
Kasaba Hobli, Chikmagalur  
Mob : 9591950160 / 7795992218



He is the proud recipient of the India's Biggest  
"South India Business Awards - 2021."





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Shajitha Rafi**  
**Wonderland Preschool**  
**Mettupalayam**

Wonderland Preschool is one of Mettupalayam's most well-known preschools. The preschool was founded by Shajitha Rafi. It is recognised as a learning environment that promotes development. The school has a well-trained personnel with a broad range of technical skills. Hundreds of children have been nurtured at the preschool. They have programmes for children from two to five years old. Wonderland Preschool is located in a safe and secure location. Teachers primarily focus on the emotional, physical, and social development of the students.

Shajitha Rafi started her profession at the age of 23 with only 15 children in her first class, but the number climbed year after year until it reached 150.

She won the Best Teacher Award from the Tamil Nadu Nursery Primary and Higher Secondary School Association. For her hard work, she has garnered various prizes and accolades. She is a strong woman who stands alone and has surmounted every challenge in her path.

She has overcome various financial and personal obstacles and never given up... She is still employed, and when one of her staff becomes ill, she will take on any task....

Whenever she was admitted, she used to donate extra to orphans and orphanages.

She is the proud recipient of the Twell national magazine's South India Business Awards for 2021 under the category of the Best Pre School in Mettupalayam.



She is the proud recipient of the India's Biggest "South India Business Awards - 2021."

**Wonderland Pre-School**

V.O.C Nager, Sirumugai,  
Mettupalayam, Coimbatore (Dist.)

**Mob : 8072888281**

📷 [Wonderland\\_school](#)





**SOUTH INDIA BUSINESS AWARDS - 2021**  
**Suresh S Narapggol**  
**CREATIVE INTERIOR DESIGN AND DEVELOPERS**  
**Bangalore**

Creative Interior Design and Developers (CIDD) is a professionally managed firm based in Bangalore that was founded in 2015. Suresh S Narapggol, a modern-day entrepreneur who has risen to the pinnacle of success while coming from a humble background, is the brains behind CIDD. CIDD is primarily involved in the design and execution of small and large-scale projects such as residential, interior design, and commercial structures. CIDD began with a small investment and a small staff of ten people. Mr. Suresh, a man with extraordinary vision, high standards, and strong technical expertise, didn't have it easy in this competitive world.

The CIDD team has collaborated on a variety of difficult projects with the highest quality requirements.

Through deep knowledge and technological prowess, CIDD's aim is to supply comprehensive, innovative cost-effective solutions for quality construction on time to clients, while continuously creating employment opportunities and wealth development for customers and stakeholders.

CIDD brings its unique solution to the architecture and design communities, as well as the company's strong tradition of innovation, into the design world to help commercial architects, designers, and building owners create amazing spaces.

He is the proud recipient of the Twell national magazine's South India Business Awards for 2021 for the category of the Best Interior Design in Bangalore.



He is the proud recipient of the India's Biggest "South India Business Awards - 2021."

**CREATIVE INTERIOR DESIGN AND DEVELOPERS**

# 43/8, Ground Floor, 2nd Main,  
 Marenahalli, Vijayanagar,  
 Bangalore, Katakana-560040  
**Mob : +91 974 158 4999 / 702 619 9993**  
 ciddmail@gmail.com





**SOUTH INDIA BUSINESS AWARDS - 2021**



**Seema Lodha**  
**HAPPY TODS INTERNATIONAL PRE-SCHOOL**  
**Chennai**

Happy Tods International Pre School is a well-known playschool in Chennai. To deliver high-quality instruction, they combine both Montessori and traditional methods. Preschool teaching systems and processes are regularly improved in order to distil and reinforce best practises in information transmission in order to increase kids' overall skills.

Happy Tods is a subsidiary of Akankkshaa Tutelage Ltd, a 16-year-old educational firm that specialises in After-School activities such as handwriting improvement, calligraphy, graphology, phonics and phonetics, academic coaching, Brain Training Programs, Memory Techniques, and language courses.

Happy Todds offers a variety of educational workshops and motivational training programmes to schools, colleges, and other organisations.

The environment at Happy Tods is safe and secure. They aspire to offer every child with the knowledge and chance to push their abilities and stories to new heights. Happy Tods is a company that organises events and festival celebrations.

Happy Tods International Pre School's Founder, Seema Lodha, has taken great care to provide a safe environment for not only sociological and cultural relationships, but also psychological and intellectual interactions.

Seema Lodha, the Founder of Happy Tods International Pre School is the Proud Recipient of South India Business Awards 2021 for the Best International Pre School in Chennai.

**HAPPY TODS INTERNATIONAL PRE-SCHOOL**

Villa No. 46, Gulmohar North Town  
Stephenson Road,  
Perambur, Chennai -12

Ph : 044 - 4353 9769044 - 4352 9769  
Mob :95660 3339395660 33396

📱 happy\_tods



She is the proud recipient of the India's Biggest  
"South India Business Awards - 2021."



**Brain Storming**



# My Five senses

Match each word below with the correct senses.  
 All about your favourite POPCORN.  
 Just Go, Feel, Explore & Smell your favourite at its best.

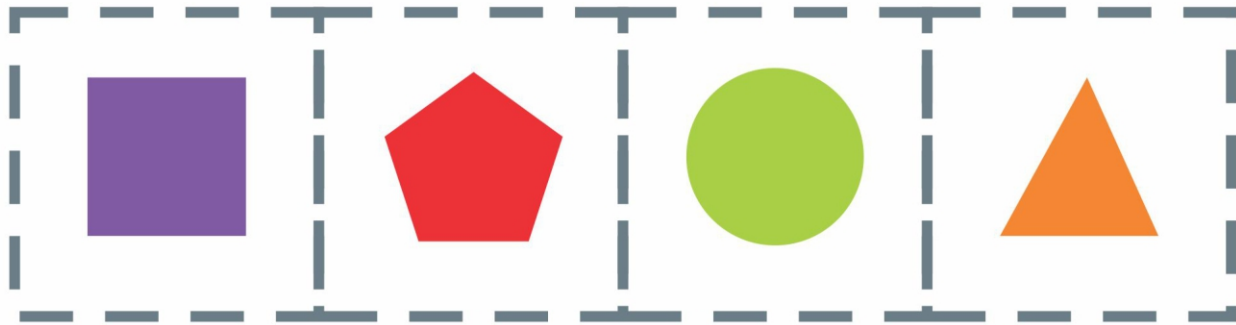




# Picture Sudoku

It helps to build the Child's logical think and can solve more mysteries in future

Now have to fill the boxes






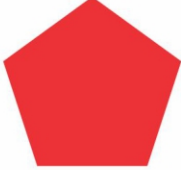



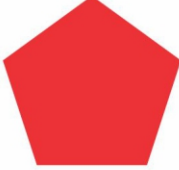




Square

Pentagon

Circle

Triangle





## PARENTS WINDOW

# How much Competition is helpful for a Child !!

We keep watching the 'Reality shows' on Television. We can't help to watch those adorable kids performing in different arenas, displaying sky-high talents but, most of the time I personally feel sad. I realised about the expectations we put on our children. Over and over again the same theme keeps coming through from the contestants when they were asked about why they were there! The judges and other contestants would praise and encourage them, telling that their family would indeed be proud. The sense of needing to win and beat those around us typically starts early, with parents, teachers or coaches all praising the virtues of winning throughout childhood and adolescence.

Children are labelled as 'bright' or not— to say nothing of how a child's true potential might be realised in different fields that lie beyond the subject categorised in school. While focusing on external marks, schools overlooks some intrinsic ends, such as - the joy of learning, a child's instinctive embrace of certain disciplines over others, the satisfaction that comes from solving puzzles or to complete tough assignment, learning how to think differently or the excitement of challenges they met, where we usually fail to give rewards. A system dominated by rankings and grades can't help but make 'failure' both highly visible and stigmatised, inducing a burden on pupils' self-esteem.



Competition is the condition of striving to gain or to establish a sense of superiority. At the age of 6 / 7, the child starts to learn organising skills, such as the ability to resolve disputes and work towards collective goals. A 'Constant Learning' mindset helps him for an ongoing process of personal growth, mastery over outcomes; helps in creating resilience & abilities at adapting when things don't go to plan. Competition gives excitement, because learning happens in its way and a competitive environment gives opportunity to develop skills, & pushes one to give his/her 'best'. Competition also fosters cooperation - aids the ability to work with others to reach common goals. Cooperation & competition are two complementary forms of interactions and are assumed to have a significant impact on human's social behaviour.







Lack of competence sometimes no longer serves in demonstrating the child's natural potential. They lose the motivation to continue and cannot focus where they could thrive. Competition inspires us to think 'outside of the box'. One has to keep in mind that the competition shouldn't pressurise the Child's psyche. With appropriate instruction, & right guidance it helps encourage the Child to reflect on their behaviour, & develop emotional intelligence accordingly. Control & Competence are correlated, when one feels in control of their emotions, the preference to work hard and take on new challenges to learn increases, helps in testing the peers which improves their creativity & problem solving skills.



Parents sometimes squeeze the Child's potential beyond their power to fulfil their incomplete dreams in the name of "Success" by their child. They forget individual's goals are always independent & each one has the desire to be positively distinct from others. Competitive experiences can be threatening when a child's threat mode is activated; it triggers survival emotions like fear & anger. Competition becomes 'Ego' deflating too because the success of one Child or team causes the failure of another. Choose competitions that focus on self-reflection & mastery, rather winning, expert assistance rather on instruction, & inquisition rather than shallow mind.



**Tumpa Datta Gupta**  
Educationalist, Founder &  
Social Entrepreneur  
Green Wings Preschool Educational Network  
Mysore



# KNOCK THE KITCHEN



## CHOCOLATE ASHGOURD HALWA



### INGREDIENTS

Ash Gourd (Grated)	3 Cup / 800 Gms.
Sugar	1 Cup
Cocoa Powder	1/3 Cup
Butter	1/4 Cup
Vanila Essence	1/4 Spoon



## INSTRUCTIONS

- To begin, grate 3 cups of ash gourd, discarding the skin.
  - Place the grated ash gourd in a large kadai with the liquid from the ash gourd.
  - Cook for 25-30 minutes, or until the ash gourd is entirely cooked and the liquid has been absorbed.
  - Combine 1 cup sugar and cocoa powder in a mixing bowl. (Adjust the sugar to your preferred level of sweetness.)
  - Stir well until the sugar is entirely dissolved.
- Continue to boil for another 5 minutes or until the sugar syrup thickens.
- Simmer for 10 minutes or longer, until the sugar syrup is completely absorbed.
  - Mix in 1/4 cup butter well.
  - Continue to mix until the butter begins to escape from the sides.
  - Mix in 1/4 tsp vanilla essence thoroughly.
  - Finally, combine the ingredients and serve the kashi halwa / ash gourd halwa hot or cold.



**Dr. Saraswathi N**  
 Founder, Sacchu's Kitchen  
 Trissur





**Health & Wellness**



## COVID Eye Problems in Children

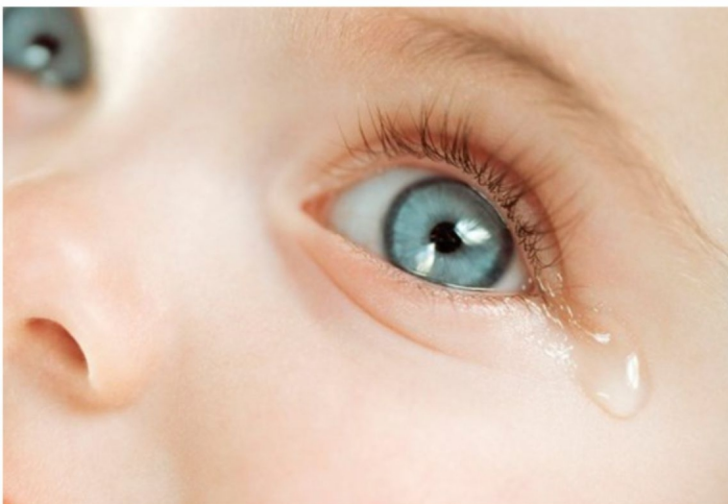
While COVID-19 vaccines haven't been tied to serious vision issues, researchers have detected eye problems in a number of children with the disease itself.

One study showed nearly one-fourth of children who were treated for COVID-19 at a Chinese hospital in early 2020 had mild eye problems.

### Those problems included:

- Eye discharge
- Conjunctivitis or pink eye
- Eye rubbing
- Eye pain
- Eyelid swelling

But the study was limited. Researchers reviewed the conditions of only 216 paediatric patients. There is no evidence to date of eye problems in children from COVID vaccines.



### What is eye discharge?

Eye discharge, or "sleep" in your eyes, is a combination of mucus, oil, skin cells and other debris that accumulates in the corner of your eye while you sleep. It can be wet and sticky or dry and crusty, depending on how much of the liquid in the discharge has evaporated.

Eye discharge has a protective function, removing waste products and potentially harmful debris from the tear film and the front surface of your eyes.

Your eyes produce mucus throughout the day, but a continuous thin film of tears bathes your eyes when you blink, flushing out the discharge before it hardens in your eyes.

Some sleep in your eyes upon waking is normal, but excessive eye discharge, especially if it's green or yellow in colour and accompanied by blurry vision or light sensitivity or eye pain, can indicate a serious eye infection or eye disease and should be promptly examined by your eye doctor.



### Where does eye mucus come from ?

Eye discharge (rheum) is a function of your tear film and a necessary component of good eye health. It primarily consists of thin, watery mucus produced by the conjunctiva (called mucin), and meibum — an oily substance secreted by the meibomian glands which helps keep your eyes lubricated between blinks.

### Causes of Eye Discharge :-

Sleep in your eyes usually isn't cause for alarm, but if you notice a difference in consistency, colour and quantity of eye gunk, it could indicate an eye infection or disease.

### Common Eye conditions associated with abnormal eye discharge include :

- Conjunctivitis
- Blepharitis
- Stye
- Dry eyes
- Contact lenses
- Eye injury
- Corneal ulcer
- Dacryocystitis



### Eye Discharge Treatment

A small amount of eye discharge is harmless, but if you notice changes in the colour, frequency, consistency and amount, consult your Eye Doctor.

If an eye infection is the cause of eye mucus, your eye care practitioner may prescribe antibiotic or antiviral eye drops and ointments.

If eye allergies are making your eyes watery and irritated, over-the-counter antihistamine eye drops and decongestants may relieve symptoms.

Warm compresses placed over your eyes may help relieve symptoms of itching and general eye discomfort, as well as help remove eye goop.

If your eyelids are stuck together, the best way to "unglue" your lids is to wet a washcloth in warm water and place it over your eyes for a few minutes before gently wiping away

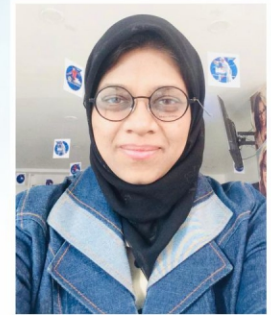




## At-home checklist

### Follow these simple tips to avoid or manage eye discharge :

- ♦ Refrain from touching your eyes to avoid the onset or spread of an eye infection.
- ♦ Wash your hands frequently, especially if you have contagious pink eyes. If you experience eye discharge when wearing contacts, remove your lenses and see your eye doctor. Sometimes switching to daily disposable contact lenses or to different contact lens material can reduce the risk of contact lens-related discharge.
- ♦ If you have an eye infection, discard any potentially contaminated cosmetics such as mascara and eyeliner, as well as current contacts, which may be contaminated.
- ♦ If allergies are the cause of your watery eyes, investigate your environment and try to remove or minimise your exposure to the irritants.
- ♦ And if you're sensitive to eye drops, try using preservative-free drops.



**Dr. A. H. Hajra Salar**

Ophthalmologist  
I Care Center  
Hyderabad







# Travel

## & Leisure

### Visiting 'Varanga Basadi's of Karnataka

India is famous for people from so many religious backgrounds, coexisting and yet living at peace for so many centuries.

And, one among those religions which is actually known for preaching peace is Jainism.

This is one of the oldest religions that have its roots in India.

The locations of Jain holy places are not limited to one or two places but all across the country.



Varanga is a small village located at a distance of 26 Km from Karkala in Udupi district. Varanga is a popular pilgrim center, for Jains. This beautiful village houses are mostly ancient and wonderful Basadis (Jain Temples). The main attractions of Varanga are Neminatha Basadi, Chandranatha Basadi, & Kere Basadi.

This village is also blessed with scenic views and pleasant weather which is more than enough to make you consider more than one visit! Keep aside 1-2 hours seeing all the Varanga Jain temples. They are within walking distance from each other. Usually, during the monsoons, the lake is filled with green & white water lilies. From far, the temple looks like a regular home with sloping roofs; one when come closer, will realize that the temple walls are made of marble. They are actually typical of Jain temples – with Gold or silver embossed work.

Neminatha Basadi, the biggest among all other & also c/a the Hire Basadi, dedicated to Lord Neminath. It is located across a paddy field and is considered as the Gramdevaru or the village deity temple of Varanga. The east-facing Neminatha Temple has two beautifully sculpted elephants greeting, just before the impressive granite entrance.

The main attraction of this Basadi is 5 feet black granite statue of Lord Neminatha, the 22nd Tirthankara in Padmasana position seating on 'Kamala Peeta' (lotus seat). Besides this main statue, there are smaller bronze statues of all the 24 Jain Tirthankaras in the temple.

Chandranatha Basadi, existed since 8<sup>th</sup> /9<sup>th</sup> century. Sometimes in the 1400s, the script points to King Devaraya of Vijayanagar granted land to the village for building temples. At the Chandranatha Basadi, the idol of the deity is made of Chandrashila and one can see the light across the idol!

The Kere Basadi is situated in the middle of a lake, and the only way to reach this marvelous house of serenity is by boat. It is the house of the idols of Lord Parshwanatha, main idol or Mulnayak- the 23<sup>rd</sup> Tirthankara with the hooded cobra over him. The other three dieties around the column includes, Lord Shanthinatha, Lord Ananthanatha & Lord Neminatha in 'Kayotsarga' posture (yogic posture) facing four different directions, 'Chaturmukha' meaning four faces.







There is a belief that things will go really well if one visit the **Varanga Jain temple** before starting anything new. Another interesting belief is that when Lord Parshvanath is offered flowers and if they fall to the right, the Lord has showered his blessings. The temple priest usually gives you a handful of puff rice to throw into the water from the temple courtyard. It is also, considered to be good omen to feed the fish around the temple.

## Nearest Connectivity

If you visiting Mangalore or Udupi or to Agumbe, a short one day trip of 2/3 hours to Varanga will be satisfying. It's best to stay in Udupi or Mangalore if you are visiting Varanga. Being a small village, there are no major hotels/lodges here.

381.5 km via Hassan and Sakleshpur from Bangalore.

299.3 km via Mangalore (NH275) from Mysore.

From Mangalore Airport – 73km.

Best Time to Visit - August to February. There are one major festival is Rath utsav or the Chariot festival that takes place for 5 days in February.

The Jain temples are open all days from 8.30 am – 6 pm.




**Tumpa Datta Gupta**

Educator- Founder- Blogger

Green Wings Pre-School Educational Network.





A promotional image for the movie '83'. It features a large, stylized number '83' in the background. In the foreground, a man in a white cricket uniform is running, holding a cricket helmet. Behind him, a group of other players in white uniforms are running on a field. In the bottom right corner, there is a smaller image of a man in a light blue and yellow cricket uniform, smiling and pulling at the collar of his shirt.

## Kabir Khan's Multi-Starrer '83' is wishy-washy but enjoyable

A journalist and a soldier argue over who is the greatest all-rounder in cricket in Kabir Khan's first film, *Kabul Express* (2006). The soldier votes for Imran Khan, while the journalist, under coercion, votes for Kapil Dev. The dispute becomes so heated that the reporter's dispassionate buddy, Suhel (John Abraham), is forced to intervene. He grumbles from the front seat, "Cricket is a bloody waste of time." "Eleven players rubbing their crotches in a field."



In Kabir's latest, the blasphemy of that statement—which both horrified and tickled me when I first heard it—is significantly undone. 83 is the director's dedication to cricket, a sport with a natural ability to move and excite audiences. In this 163-minute film, the sport and its majesty take centre stage.

It starts with the Indian team gathering in England and Wales for the 1983 World Cup, and it ends with them winning it. There are no lengthy backstories for any of the characters. Kabir doesn't bother with history lessons since he wants to appeal to as many people as possible. Any context is slipped in the back door, as when PR Man Singh tells a young Kapil Dev that we earned freedom in 1947, but not respect.

Ranveer Singh plays the character of Kapil in this film. With the exception of the Santa Claus voice ("Shorry, Shorry"), the actor gets a lot of things right, from the bowling action to the joyous post-wicket sprint. However, it is his mix of enthusiasm and contemplation that ultimately anchors this picture, not the physical likeness, which is nice.

On the surface, his Kapil appears to be a lot of fun, both on the field and in the merry downtime between games. But we also get to see the captain's other side.

When given the opportunity to speak to his squad for the first time, Kapil hesitates, explaining that seven of them are his elders. His stuttering English—at first just a joke—becomes a major plot component in the story. Either a brilliant tactician or a nervous lad may have been cast in the film. Ranveer, on the other hand, provides us both.

With the Indian team suffering in the group stages, the fun begins. They're a quirky, amusing lot, giggling and pulling jokes on each other around the Queen. Srikanth (Jiiva) is the chain-smoking charmer; Yashpal Sharma (Jatin Sarna) is the local hothead; and Roger Binny (Nishant Dahiya) is the brood. However, as time passes, a more complex relationship arises. Sunny (Tahir Raj Bhasin) withdraws from a match due to a misunderstanding with Kapil.

83 isn't the most exciting sporting event. Its emphasis on technique and detail is quickly supplanted by tremendous drama. In the film, the exquisite dryness of 1980s cricket is sorely missed. The occasional brilliance of the writing, on the other hand, is undeniable. Kapil calls his mongoose bat his 'talvar,' a fitting metaphor for both the bat's design and the battle ahead.

**Ranveer Singh,  
Pankaj Tripathi,  
Saqib Saleem,  
Tahir Raj Bhasin,  
Jiiva,**



**Deepika Padukone,  
and Boman Irani are  
among the cast  
members Kabir Khan  
is the director.**







## Make Everyday Fashion Stylish With These Chic Black Tops

Ace your casual fashion game like a pro with these stylish black tops.

Fashionista's seek comfort with every style they adorn and let's honestly ask us what is the easiest way to bring loungewear like comfort into our daily style? Black tops to the go, of course without a doubt. Just like our LBD, black tops are one of the safest options to slay comfort with style and their extensive designs and patterns overwhelm us with a range of options to stock up. A universally flattering sartorial choice, black tops have been on board with us for a long while and no matter how many styles we own, we surely don't mind adding another few more pieces to our already elaborated wardrobe. Peplum styles, ruffle detailing and more, get your hands now on these chic yet classy black tops for women.



## 5 Stunning Black Tops To Look Your Stylish Best

Make some room for these amazing black tops in your closet

### **Harpa Women's Top**

Featuring a peplum style pattern, this top comes with a regular fit and is made of blended material of polyester and elastane. It has short sleeves.

### **Laya Elfie Women's Embellished Fashion Top**

Offering a regular fit, this top comes with stone embellishment and comes with a round neckline and short sleeves.

### **Illi London Women's Top**

This top comes with a monochrome pattern and has a round neckline and a full sleeves pattern. It is made of blended material of spandex and polyester and offers a slim fit look.

### **Miss Chase Women's Top**

Featuring a monochrome style, this stunning top comes with an off-shoulder pattern and has a ruffle detailing along the off-shoulder neckline. It is made of 100% polyester.

### **Fabricorn Stylish Cotton Tshirt For Women**

Featuring a solid coloured pattern, this top is made of 100% cotton material and comes with full sleeves, offering a regular fit pattern.







# Festivals

## HAPPY

# MAKAR

# Sankranti

The festival of Makar Sankranti lasts four days and is devoted to Lord Sun. During Makar Sankranti, all rituals are expressions of gratitude for the natural resources that allow life on Earth to exist. The Sun God is revered for blessings such as good harvests and cattle care. Cattle, particularly bulls and oxen, are revered because of their importance in ploughing fields in the past.

Makar Sankranti is observed all over India. On Makar Sankranti, people in North India take a holy dip in the Ganga. Thousands of Hindu pilgrims flock to Haridwar, Banaras, and Allahabad to take a sacred plunge in the Ganga. On Sankranti, it is believed that a sacred dip in the Ganga cleanses a person of all sins.

The primary bathing day of the Ganga Sagar Mela, which is held near Kolkata, is Makar Sankranti.

One day before Sankranti, the Sikh community, particularly in Punjab and Haryana, celebrates Lohri.

In Gujarat, Makar Sankranti is known as Uttarayan. Uttarayan, a two-day celebration in Gujarat, is a prominent event. The primary day of Makar Sankranti is called Uttarayan, and the following day is called Vasi Uttarayan or stale Uttarayan. Lord Surya is honoured on this day, which is considered auspicious.

Makar Sankranti is known as Pongal in Tamil Nadu. Pongal is celebrated for four days, but the most important day of the festival is Thai Pongal, which falls on Makar Sankranti day. Mattu Pongal and Kaanum Pongal follow Thai Pongal. Bhogi is the day preceding Thai Pongal.



Makar Sankranti is observed for four days in Andhra Pradesh, as it is in Tamil Nadu. Bhogi Pandigai is the day preceding Sankranti. Pedda Panduga is the most important Sankranti day, followed by Kanuma Panduga and Mukkanuma.



Makaravilakku is the most prominent Makar Sankranti celebration in Kerala. Sankranti is commemorated at the world-famous Sabarimala Ayyappa Temple by the lighting of Makaravilakku in the evening. Makaravilakku is a three-times-created artificial light source on a faraway hill. Thousands of devotees flock to Sabarimala Hills to see Makaravilakku, which represents celestial lighting.



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